

Lemonade Stand Best Practices

The lemonade stand runs 9am-12pm Saturday mornings at the Douglas Farmers Market. An adult must always be present.

Suggested items list:

- Beverage dispenser
- Pre-made lemonade, iced tea, etc.
- Cups
- Straws
- Ice and cooler to store ice
- Scoop for ice
- Napkins
- Bottled waters (to sell)
- Cash box (with change)
- Tips/Donations Cup
- A small blurb about your organization



**Lemonade sales vary week-to-week, however, the stand seems to be averaging 40-50 cups per 3 hour shift.*

Pricing:

Pricing is completely up to you. Prices have ranged from \$.75-\$1 per cup for store lemonade- mix lemonade in small cups, and \$2- \$3 per cup for hand-squeezed, homemade lemonade in large cups.

Other ideas in addition to selling lemonade have been:

Selling other goods such as: bracelets, iced tea, baked goods, candy, popcorn, reusable bags, car magnets, pens/pencils. There's also been face-painting. The sky's the limit!

